

**CITY OF NEWPORT BEACH
NOTICE OF PUBLIC HEARING**

NOTICE IS HEREBY GIVEN that on **Thursday, December 12, 2013**, at **3:30 p.m.** or soon thereafter as the matter shall be heard, a public hearing will be conducted in the Corona del Mar Conference Room (Bay E-1st Floor) at 100 Civic Center Drive, Newport Beach. The Zoning Administrator of the City of Newport Beach will consider the following application:

Block 500 Newport Center Drive Sign Modification - A Modification Permit to allow one additional monument sign (Block 500 - Sign Type A) where two (2) are currently allowed, for a total of three (3) signs. The two existing permitted signs will be relocated to new locations within the Block 500 Sub-Area of the North Newport Center Planned Community (PC 56) and the new one to be located in the Block 500 Planned Community (PC 46). The Modification application also includes a request to allow one additional landscape wall sign (Sign Type D) where four (4) are currently allowed, for a total of five (5) signs to be located within the Block 500 Sub-Area of the North Newport Center Planned Community (PC 56).

The project is categorically exempt under Section 15311 of the State CEQA (California Environmental Quality Act) Guidelines - Class 11 (Accessory Structures).

All interested parties may appear and present testimony in regard to this application. If you challenge this project in court, you may be limited to raising only those issues you raised at the public hearing or in written correspondence delivered to the City, at, or prior to, the public hearing. Administrative procedures for appeals are provided in the Newport Beach Municipal Code Chapter 20.64. The application may be continued to a specific future meeting date, and if such an action occurs, additional public notice of the continuance will not be provided. Prior to the public hearing the agenda, staff report, and documents may be reviewed at the Community Development Department Permit Center (Bay C-1st Floor), at 100 Civic Center Drive, Newport Beach, California, 92660 or at the City of Newport Beach website at www.newportbeachca.gov/zoningadministrator. Individuals not able to attend the meeting may contact the Planning Division or access the City's website after the meeting to review the action on this application.

For questions regarding this public hearing item please contact Rosalinh Ung, Associate Planner, at (949) 644-3208, rung@newportbeachca.gov.

Project File No.: PA2013-222

Activity No.: MD2013-022

Zone: PC-56 (North Newport Center) and PC 46 (Block 500)

General Plan: MU-3 (Mixed Use Horizontal)

Location: 500, 520, and 550 Newport Center Drive,
Block 500 Newport Center Drive

Applicant: The Irvine Company